

CHALLENGE: Target was looking to open a new store in the city of Franklin but was facing opposition.

Target

EXECUTION & RESULTS: By working with City of Franklin officials, the Lynne Broydrick Group was able to help secure the architectural and site plan approvals necessary for Target's new store in that community. The Lynne Broydrick Group has worked with other municipal officials and government agencies such as the Wisconsin Department of Natural Resources and the Wisconsin Department of Transportation on Target's behalf in Franklin and other Wisconsin municipalities.